

PROFESSIONAL SKILLS

- Rapport with Children
- Talented Teacher
- Instruction Emphasizing Critical Thinking
- Strong Technology Skills
- Team Builder
- Planning & Strategy
- Skilled Writer
- Voracious Reader
- Lifelong learner

AWARDS

PSLA School Library Student of the Year 2012, selected for Emerging Leaders Academy 2014/15

LIBRARY EXPERIENCE**Plymouth Meeting Friends School**

Solo librarian at this pre-K through grade 6 Quaker school in suburban Philadelphia. Hired after the school was without a certified TL for several years; I've overseen a complete collection evaluation and overhaul, implemented a number of reading rewards programs. Collaborate intensively with all faculty, core teachers as well as specialists, to customize library instruction to scaffold and enhance the curriculum at all levels. Assisting curriculum director in aligning all specials with the common core, creating a scope and sequence. Digitally cataloged the 10,000 volume collection into Follett Destiny Library Manager. Manage a team of volunteers. Participated in planning, design and construction of new \$2 million classroom/library building that opened Sept. 2014., including serving on several committees overseeing the fundraising and construction.

Springfield Township High School, Erdenheim, PA**Erdenheim Elementary School, Flourtown, PA****Springfield Township School District, Erdenheim, PA****Teacher Librarian (May 2012 to present)****Student Teacher, January to March 2012****Student Teacher, March to May 2012****Instructional Aide, May – June 2012****Volunteer****Springfield Township High School, Erdenheim, PA - Dr. Joyce Valenza, teacher-librarian, Joyce_Valenza@sdst.org, 215-233-6030 -**

Spring 2011: Provided help in a number of areas including extensive writing, editing and other preparation for PSLA Conference, shelving, cataloging, inventory, assembling a book cart for a student Social Studies lesson, and helped Dr. Valenza craft the school's library annual report, and with materials, web tools (LibGuides.com) and visual aids for speaking engagements.

New Eagle Elementary School, Wayne, PA - PTO library volunteer - 1993 to 1997, and 2003 to 2007, Heather MacMichael,

teacher-librarian, macmichaelh@tesd.net, 610-240-1555 - Included weekly or bimonthly hour-long library period assignments; as a volunteer I checked books in and out, overdue reminders, shelving, assisted librarian with lessons, and helped students to find and read books.

Conestoga High School, Berwyn, PA - Spring 2011 – Catherine Bond and Lydia Lieb, teacher-librarians, BondC@tesd.net

and Lydia Lieb, LiebL@tesd.net - Assisted with annual inventory.

BUSINESS EXPERIENCE**Serendipity Group, Wayne, PA**

Established a full-service marketing firm, specializing in partnering with organizations long-term to help them to fulfill their goals. Services include strategic planning, media training, market research, branding and copywriting, and web design services, to a varied client list, including: Public health agencies, Non-profit community based organizations, Counseling and Mediation, Architecture and Construction, Family Law, Manufacturing.

President (January 1999 to 2012)**eLibrary/Infonautics Corporation, Wayne, PA**

Hired as first marketing manager overseeing 4-person department, for one of the Philadelphia region's first "dot com" technology companies, creators of eLibrary® research database (now owned by ProQuest). I worked directly with school librarians, school districts and IU's to trial, train and implement the database in schools. Team established market share (EL held almost 30% of the education online market, with one out of every 10 schools in the US subscribing).

Marketing Manager (1997 to 1999)**Transport International Pool (GE Capital Co.), Devon, PA**

Directed an in-house agency-style department of 8 staff, with a budget of \$2 million, for this \$750 million transportation firm.

Director, Marketing Communications (1997)**LNP Engineering Plastics, Inc., Exton PA**

Developed and implemented marketing communications plan for \$250 million international custom thermoplastics compounder. Controlled department budget of \$1+ million, managed staff of 4; directed outside advertising and PR firms, tradeshow, and ran numerous off-site meetings with 100+ attendees from around the world.

Manager, Marketing Communications (1992 to 1997)**Hill International, Inc., Willingboro, NJ**

Managed \$1.2 million budget and staff of 3 for engineering/construction management/consulting firm. Helped firm grow from \$60 million sales and 200 employees to \$200 million annually and 2,300 staff worldwide.

Manager, Marketing Communications (1984 to 1992)**EDUCATION**

2012 M.Ed. & School Library Media Specialist Certification, Arcadia University, 4.0 GPA

1997 B.A., Management, Eastern University - Class Valedictorian, Graduated with High Honors, 3.95 GPA

PROFESSIONAL AFFILIATIONS

Member PSLA Media Review and Selection Committee, Guest Lecturer Kutztown University, annual speaker at Villanova University Law School.

VOLUNTEER INVOLVEMENT

Co-coordinator, PA School Librarians Association “Best of the Best of Children’s Literature” Committee; Vice Chair Tredyffrin Township Environmental Advisory Council; Created and run “Tidy Up Tredyffrin” litter cleanup effort; Habitat for Humanity Chester County; Salvation Army Adopt-a-Family Program; Philabundance; Girl Scout Co-Leader; YMCA Aquatics Instructor; Red Cross platelet/plasma donor.