

PROFESSIONAL SKILLS

- Rapport with Children
- Talented Teacher
- Instruction Emphasizing Critical Thinking
- Strong Technology Skills
- Team Builder
- Planning & Strategy
- Skilled Writer
- Voracious Reader
- Lifelong Learner

TEACHING EXPERIENCE**Plymouth Meeting Friends School****Computer Tech Teacher and Librarian (September 2016 to present)****Plymouth Meeting Friends School****Teacher Librarian (May 2012 to 2016)**

- **Solo librarian** at this pre-K through grade 6 Quaker school in suburban Philadelphia; Hired after the school was without a certified TL for several years
- Designed and delivered a PA **SAS-aligned library curriculum** for all grades
- Performed a complete **collection evaluation and overhaul**
- **Digitally cataloged the 10,000 volume collection** into Follett Destiny Library Manager
- Implemented a number of **reading rewards programs**
- Created a variety of **annual fundraising events** that have boosted library book budget by 100%
- **Teach library skills, literature appreciation and information literacy curriculum** for grades Pre-K through 6; all classes visit the library a minimum of once weekly on a fixed schedule for direct instruction and book exchange
- **Collaborate intensively with all faculty**, core teachers as well as specialists, to customize library instruction to scaffold and enhance the curriculum at all levels
- Assisting Dean of Academics and Curriculum in **aligning all specials with the common core**, creating a scope and sequence, as well as implementing **Danielson Framework** for staff evaluations
- Participated in **planning, design and construction of new \$2 million classroom/library building** that opened Sept. 2014, including serving on several committees overseeing the technology integration, fundraising and construction
- **Teach computer technology** to grades 4 through 6; created new Google classroom, computer skills, digital literacy and STEM curriculum
- Work closely with school's Network and Technology Coordinator to launch a **1-to-1 Chromebook program** for grades 4 through 6 and implement **Google Classroom**
- Manage a team of **volunteers**

Springfield Township School District, Erdenheim, PA
Erdenheim Elementary School, Flourtown, PA
Springfield Township High School, Erdenheim, PA

Instructional Aide, May – June 2012
Student Teacher, March to May 2012
Student Teacher, January to March 2012

LIBRARY VOLUNTEER EXPERIENCE

Springfield Township High School, Erdenheim, PA - Dr. Joyce Valenza, teacher-librarian – currently Assistant Professor, Rutgers University School of Library Science, joyce.valenza@rutgers.edu

Spring 2011

- Provided help in a number of areas including extensive writing, editing and other preparation for PSLA Conference
- Shelving, cataloging, inventory, assembling a book cart for a student Social Studies lessons
- helped Dr. Valenza craft the school's library annual report
- Helped create materials, web tools (LibGuides.com) and visual aids for speaking engagements

New Eagle Elementary School, Wayne, PA - PTO library volunteer - 1993 to 1997, and 2003 to 2007 - Heather MacMichael, teacher-librarian, macmichaelh@tesd.net

Included weekly or bimonthly hour-long library period assignments; as a volunteer I checked books in and out, overdue reminders, shelving, assisted librarian with lessons, and helped students to find and read books.

BUSINESS EXPERIENCE**Serendipity Group, Wayne, PA****President (January 1999 to December 2011)**

Established a full-service marketing firm, specializing in partnering with organizations long-term to help them to fulfill their goals. Services include strategic planning, media training, market research, branding and copywriting, and web design services, to a varied client list, including: Public health agencies, Non-profit community based organizations, Counseling and Mediation, Architecture and Construction, Family Law, Manufacturing.

eLibrary/Infonautics Corporation, Wayne, PA**Marketing Manager (1997 to 1999)**

Hired as first marketing manager overseeing 4-person department, for one of the Philadelphia region's first "dot com" technology companies, creators of eLibrary® research database (now owned by ProQuest). I worked directly with school librarians, school districts and IU's to trial, train and implement the database in schools. Team established market share (EL held almost 30% of the education online market, with one out of every 10 schools in the US subscribing).

TIP, A GE Capital Co. - Devon, PA

Director, MarCom (February 1997 to November 1997)

Directed an in-house agency-style department of 8 staff, with a budget of \$2 million, for this \$750 million transportation firm.

LNP Engineering Plastics - Exton PA

Manager, Marketing Communications (1992 to 1997)

Developed and implemented marketing communications plan for \$250 million international custom thermoplastics compounder. Controlled department budget of \$1+ million, managed staff of 4; directed outside advertising and PR firms, tradeshow, and ran numerous off-site meetings with 100+ attendees from around the world.

Hill International, Inc. - Willingboro, NJ

Manager, Marketing Communications (1984 to 1992)

Managed \$1.2 million budget and staff of 3 for engineering/construction management/consulting firm. Helped firm grow from \$60 million sales and 200 employees to \$200 million annually and 2,300 staff worldwide.

EDUCATION

2012 M.Ed. & School Library Media Specialist Certification, Arcadia University, **Honors with Distinction**, 4.0 GPA
1997 B.A., Management, Eastern University - **Class Valedictorian**, Distinguished Honors, 3.95 GPA

AWARDS & PROFESSIONAL AFFILIATIONS

- **Reviewer** for S.E. PA School Librarian Book Reviewers, 2015 - present
- **Emerging Leaders Academy** for PA School Librarians, 2014 psla.org/teaching-and-learning/emerging-leaders-academy
- Winner, **PSLA Outstanding Student Librarian Award**, January 2012
- Co-Coordinator, Reviewer & Presenter, Pennsylvania School Librarian Association (**PSLA**) **Media Selection & Review** Committee, 2011 - 2016
- **Guest Lecturer** Kutztown University; **annual speaker** at Villanova University Law School

VOLUNTEER INVOLVEMENT

Created and run "Tidy Up Tredyffrin," 10-year annual cleanup effort tidyuptredyffrin.org; Former Chair, Tredyffrin Township Environmental Advisory Council; New Eagle Elementary School PTO library volunteer 1993 – 2007; Habitat for Humanity; Salvation Army Adopt-a-Family Program; Philabundance; former Girl Scout Co-Leader; YMCA Aquatics Instructor; Red Cross platelet/plasma donor.